

OBJECTIVE

A challenging and rewarding position applying skills in graphic design, illustration, and/or printmaking within the apparel industry.

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY, LOS ANGELES, CA
B.A. in Studio Arts with a graphic design emphasis,
Magna cum laude, GPA 3.81/4.0

PROFILE

- . Detail oriented, well organized and resourceful
- . Demonstrated ability to acquire and apply knowledge rapidly
- . Team player

WORK HISTORY

Hybrid Apparel

May 2009-Present, Cypress CA

June 2010-Present

Manager of CAD Department for Juniors & Girls Art Department
Production Assistant for Juniors & Girls Art Department

- . Supervise other CAD artists and manage priorities
- . Make sure CADs and hotlists meet account managers' and customers' specifications for showing and orders
- . Assist Art Director in preparing for meetings
- . Make sketch revisions for various fashion bodies
- . Make revisions to artwork to meet account managers' and clients' needs and update artwork to better fit current trends
- . Prepare tech packs for various fashion bodies to be sent to domestic and overseas factories and printers for construction.

May 2009-June 2010

CAD Artist for Juniors & Girls Art Department

- . Recolored, sized, separated, and placed art to work on various color grounds of various fashion bodies.
- . Designed layouts for CADs and hotlist pages to be shown to clients for meetings, presentation books for tradeshow and market, and to push through orders to be processed.
- . Created and designed CAD and hotlist backgrounds to be used for specific seasons, brands, and licenses to be used for meetings and presentations.

California Label Products

March 2006 – May 2009, Los Angeles CA

May 2006 – May 2009

Graphic Designer

- . Designed layouts and created artwork for woven and printed labels, care labels, size tabs, and hangtags for apparel and textile industry
- . Worked with domestic and overseas vendors to produce labels and tags comprised of various materials and techniques to supply samples and production for customers' orders
- . Worked with clients to meet their needs and process their orders from providing initial quote to final shipment of production in fast paced environment

March 2006 – April 2006

Intern / Assistant to Art Department

- . Designed print and web advertisements to notify customers about the company's products/services and current events
- . Designed and assembled catalogues and sample books to be used at various textile tradeshow throughout the year

Jarvis Communications

June 2007 – Present, Culver City CA

Client: Katherine Jarvis

Freelance Graphic Designer

- . Designed editorial layouts and promotional pieces for a PR company specializing in the wine industry

Inka Express

July 2009 – August 2009, Rancho Palos Verdes CA

Client: Rosa Jamie

Freelance Graphic Designer/Illustrator

- . Created a graphic logo for a new chain of fast food restaurants identity and signage.

Roundhouse Aquarium

October 2007 – December 2007, Manhattan Beach, CA

Client: Lauren Holman

Freelance Graphic Designer/Illustrator

- . Created a graphic logo for organization and designed t-shirts and sweatshirts utilizing the artwork

All Around Town Notary

December 2006, Rancho Palos Verdes CA

Client: Lana Brown

Freelance Graphic Designer/Illustrator

- . Designed layout and created illustrations for the client's website to catch the attention of more potential customers

AIPEUC

October 2006 – December 2006, Rancho Palos Verdes CA

Client: Victor Escobar

Freelance Graphic Designer/Illustrator

- . Designed and drew a series of posters to notify the public about the organization's annual conventions

California State University at Long Beach Psychology Department

December 2005 – January 2006, Long Beach CA

Client: Dr. Courtney Ahrens

Freelance Graphic Designer - Pro Bono work

- . Designed layout for a book about rape in order to educate readers, especially women, in the community and on campus on the subject

El Pollo Inka Restaurant

June 2005 – August 2005, Torrance CA

Client: Carmen Escobedo

Freelance Graphic Designer

- . Concepted with client to create designs that would be silk-screened on various plates that needed to maintain the Peruvian authenticity of the restaurant

Loyola Marymount University Art Department

January 2001 – May 2005, Los Angeles CA

Printmaking Teaching Assistant/ Art Studio Technician

- . Assisted printmaking students in etching techniques in dark rooms as well as helped them in various printmaking processes
- . Maintained upkeep of studios – constructing furniture, plastering walls, dismantling items, etc.

ACTIVITIES/HONORS

- . Loyola Marymount University Dean's List 2000, Spring 2005
- . National Dean's List Honoree 2005
- . Printmaking Scholar of Distinction 2005
- . Art Smart volunteer teacher for 2nd grade students - teaching them the fundamentals of art
- . Member of the AIGA (*American Institute of Graphic Arts*)